



Welcome to the August 2016 alert from ESS BIZTOOLS, ESS BIZGRANTS and ESS BASIP.

This alert contains comments on the following:

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A. Early Stage Innovation Company (ESIC) Update

You can access the ESIC Product Package within ESS BIZTOOLS under "Business Advisory Services Products". This gives you the material to assist in consultations with your clients.

We've also introduced ESS BASIP, which contains some additional training material and a training webinar for our members. ESS BASIP also contains a marketing material section, which includes "Improving Your Bottom Line", an article that you can rebadge and distribute to your clients and prospects, advising them of the ESIC. [Click here](#) to access the article.

If you wish, a draft of a website article is available for you to utilise on your website, to promote your firm's interest in advising companies on obtaining the ESIC status. [Click here](#) to access.

A seminar/webinar on the ESIC package is available for you to utilise with your clients and prospects, to promote your firm as being an advisor on ESIC.

We've prepared blog articles for you to utilise if you wish.

12 Eclipse Street, ROWES BAY QLD 4810
Phone: 07 4724 1118 or 1800 232 088
Fax: 07 4724 2911 **Mobile:** 0418 190 181
ABN: 67 078 451 439
Website: www.essbiztools.com.au



We've also changed the name of the calculator, which is now called "ESS ESIC Calculator". This calculator is branded as being produced by ESS BIZTOOLS and ESS BASIP.

Access to the ESIC package is available to ESS BIZTOOLS' Gold and Silver members, as part of your subscription. Alternatively, the ESIC package is available as a stand-alone product for firms that prefer to sign up to individual products.

We're introducing ESS BASIP packages for each of the other Business Advisory Services Product packages over the next couple of months.

If you have any questions on any of these changes, please don't hesitate to contact us.

B. Will You Have An ESIC Story?

We've prepared an article to promote our ESIC package. This might be an interesting way to begin staff training on the ESIC with your team. [Click here](#) to obtain a complimentary copy of this article.

C. Requests

We're planning the development of new material, both within Business Advisory Services Products and in taxation issues as they relate to small/medium enterprises.

If you have any particular items that you would like us to look at, to see whether an article can be prepared or a product package developed, please send us an email on peter@essbiztools.com.au, with details of your request and we will look at preparing an article.

What we're planning to do over the next 6 months is the preparation of:

- a paper on ESIC investors, looking at everything from the investor's point of view
- a paper on small business rollover
- a product package on Research and Development
- a product package on Crowd Funding Equity Raising (once this legislation has been resubmitted to the Parliament, passed by the Senate and has received the Royal Assent)

Our taxation editor, Jeff Pringle, is looking for suggestions on different angles for taxation articles, targeted at small/medium enterprises.

If you have any requests, please contact us.

D. Business Plus – August Edition

The August edition of the Business Plus+ newsletter features the following:

- Do You Want To Form An ESIC? - Part 2
- Investor Opportunities With ESIC
- Export Market Development Grant Applications - due by 30th November 2016
- "Exporting News" From EFIC (Export Finance Insurance Corporation)
- Retail Pricing Strategy To Achieve Better Results - Part 1
- Your Competitive Edge Is Important
- Vehicle Financing For SMEs
- Managing Difficult Employees
- Firm, Fair And Strong Leadership Is Vital
- Risk Management – Issues For SMEs

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E. Free Webinars

A reminder that exclusive members' webinars are available.

To view previous webinars and to register for our upcoming webinars, free of charge, exclusive to members of ESS BIZTOOLS, ESS BIZGRANTS and ESS BASIP, [click here](#).

F. Government Grant Application Closing Dates

The government grant application closing dates are available within ESS BIZTOOLS, summarising the closing dates for Federal, State and Territory government grants.

To view the list of government grants and their application expiry dates, [click here](#).

G. ESS Small Business – Webinars

A reminder that webinars, targeted at small/medium enterprises, are available within the ESS Small Business' website.

To view previous webinars or to register for our upcoming webinars, free of charge, [click here](#).

You're most welcome to extend this invitation to your small/medium enterprise clients and prospects.

H. Conclusion

Thanks for your support of ESS BIZTOOLS, ESS BIZGRANTS and ESS BASIP.

If you have any suggestions on content or material to be incorporated within any of the products of ESS BIZTOOLS, ESS BIZGRANTS or ESS BASIP, please don't hesitate to contact us.

We look forward to working with you over the next 12 months in bringing all of these products and services to you.

Kind regards



Peter Towers
MANAGING DIRECTOR



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